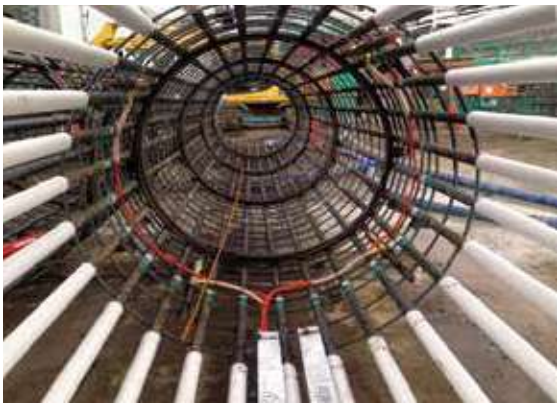施工写真